To Be Married on April 18

A former "Miss Victoria" of 1957, Miss Sylvia Gayle (Sue) Pearson, second daughter of Mr. and Mrs. W. A. Pearson, 1246 Cordova Bay Road, will marry PO John Patrick, USN, son of Mr. and Mrs. A. Manson, 3981 Douglas Street, in a ceremony on April 18 at St. Aidan's United Church at 2 p.m. The Rev. T. G. Griffiths will officiate.—(Miss Pearson's photo by Robert Fort)

Clubs

Party Clears $700

Auxiliary to the Multiple Sclerosis Society announce that proceeds from the tea and coffee party amount to more than $700.

The Dogwood Painting by Mrs. Alsdorf of Esquimalt was won by Mrs. Frank Lesley, Linden Avenue.

Next meeting of the auxiliary will be April 10. Plans are being made for a tag day June 13.

* * *

Capital City Temple No. 35 Pythian Sisters will hold a tea today at 8 p.m. in the home of Mrs. Hilda Atkinson, 300 Fraser Street.

* * *

Prayer and healing study meeting will be held tomorrow in Cathedral Memorial Hall at 3 p.m.

Engagement Announced

Mrs. Dorothy O'Reilly, 3409 Veteran Road, announces the engagement of her daughter, Mona Diane, to Mr. Robert John Thompson, second son of Mrs. Vera Lupkoski. The wedding will take place in St. John's Anglican Church, April 18, at 8 p.m. Canon George Biddle will officiate.—(Photo by Chevrons)

The Esquimalt Golden Age club will meet in the Scout Hall, Fraser Street at 2 p.m. tomorrow.

* * *

Island Temple No. 8, Pythian Sisters will meet today at 8 p.m. in the Knights of Pythias Hall, 723 Cormorant Street.

Women Get Ear Of Diefenbaker

OTTAWA (CP)—A delegation from Canada's white-collar women's organization talked with Prime Minister Diefenbaker for more than an hour yesterday on topics ranging from Dominion Day to appointment of women to the national parole board.

Isabel Menzies of Montreal, president of the 7,000-member Canadian Federation of Business and Professional Women's Clubs, led the delegation.

Mr. Diefenbaker was "very favorable" to the idea of a woman on the parole board, Miss Menzies said.

The group's resolution asking that Dominion Day be celebrated on July 1 rather than be changed to the first Monday in July got agreement from Mr. Diefenbaker, Miss Menzies said.

ITCH in Women Stopped like Magic

Here's blessed relief from tortures of vaginal itch, rectal itch, chafing, rash and eczema with an amazing new scientific formula called LANACANE. This fast-acting, stainless medicated creme kills harmful bacteria germs while it soothes raw, irritated and inflamed skin tissue. Stops scratching—so speeds healing. Don't suffer another minute. Get LANACANE at your druggists today!

Your Problems

By Ann Landers

Dear Ann Landers: I'm a married man with two sons in high school. A young girl who works in my office threw herself at me. She was shapely and persistent. I don't have to tell you that sometimes the flesh can be weak.

Yesterday the girl told me she is pergnant. The dumb bunny gave me the news in my office within earshot of my secretary. (I'm not at all sure the secretary didn't hear the sobbing.)

I love my wife and family and would rather die than hurt them. I firmly believe the girl let this happen because she thought it would force my hand. She's a frustrated actress who likes to dramatize everything. I offered her money to leave town but she wouldn't accept it.

Don't give me a Sunday sermon. I can get that in church. I need some down-to-earth advice on how to get rid of this dangerous trouble-maker. Of course I can't discuss this with anyone I know and I can't receive mail on this matter. So please reply in the paper. The signature is —SLEEPLESS NITES.

Down-to-Earth

Dear Sleepless: She wasn't a "dangerous trouble-maker" until she got mixed up with you. No girl can make this kind of trouble by herself.

If it's down-to-earth advice you want, you'd better come down-to-earth where the lawyers are). First tell your wife the whole ugly story. If she stands by you, you're luckier than you deserve. Offer to pay the girl's medical expenses and see that she gets the best care. She'll have to quit work in a few months which may mean an additional financial burden on you.

If she wishes to keep the baby you must pay support until the child is of legal age. Face up to the fact that this girl and her out-of-wedlock child will probably be around for a long time. Pretty big price to pay for "weak flesh," isn't it, Dad?

Dear Ann Landers: I loved the letter about the woman who wrapped her garbage in fancy paper and tied it with a ribbon. It reminded me of the experience of a close friend.

My friend, Mrs. X, was a perfectionist who carried neatness to unbelievable extremes. She, too, wrapped her garbage so beautifully it looked like a bride's gift. She also took pride in preparing attractive and appetizing lunches for her husband.

One day her husband dashed out the door for work and grabbed "his lunch" off the kitchen table. That noon, in the presence of his fellow employees, he opened the package to find coffee grounds, potato peels, egg shells and a rotten orange. The garbage man got the lunch and hubby got the garbage!—E.F.P.

A Swell Fellow

Dear Ann: I've been going with a swell fellow for 18 months. Henry (I'll call him that) was engaged to a girl who ran around behind his back. He finally asked her to return his ring.

This is the problem, Ann, although my mother says I am childish, and insists there IS no problem. Henry wants to give me the same ring. I feel funny accepting a ring that was bought for another girl. We've touched on the subject lightly but Henry just brushes it aside as a "little girl whim" that I'll get over.

Shall I come right out and tell him exactly how I feel? Please help me decide.—SENTIMENTALIST.

* * *

Dear Sentimentalist: Henry (I'll call him that, too) won't be wearing the ring, and neither will your mother.

For a modest sum the stone can be reset. In a different mounting it will look like a brand new ring. No girl should have to wear an engagement ring that reminds her of her fiance's former sweetheart.

* * *

Confidential to LARK-HAPPY NOW: You aren't happy — you're anesthetized. Those pills don't take your troubles away. They take YOU away, temporarily. See a doctor.

To learn the booby-traps of teenage drinking, write for ANN LANDERS' new booklet, "Teenage Drinking," enclosing with your request 20 cents in coin and a large, self-addressed, stamped envelope.

(Ann Landers will be glad to help you with your problems. Send them to her in care of this newspaper enclosing a stamped, self-addressed envelope.)

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Packaging Tricks Discussed by Panel

Tricks in selling, packaging and consumer acceptance were discussed by a panel yesterday at the meeting of the Canadian Association of Consumers, Victoria branch at the public library.

Speakers were Mrs. D. J. Davidson, Mrs. J. L. Andrews and Mrs. W. Rolls.

Mrs. Davidson pointed out that pink packaging had high consumer value in cosmetics —with pale blues running a close second. Certain shades of blue were good for hardware; yellow was remembered a long time.

HIDDEN INSTRUMENTS

She said hidden optical instruments were often used to watch consumer reaction to a new product.

Mrs. Rolls said packaging alone accounted for a big upsurge in the plastics industry. In 1947 there were 81 secondary plants and by 1957 there was an increase to 196 plants.

Polyethylene was now replacing the paper bag. In Britain they had discovered that handlers took more care in shifting delicate machinery in transparent plastic, than if it was contained in strong wooden boxes.

READ THE LABEL

Mrs. Andrews pointed out that packaging was attractive and informative, but it was the consumer's responsibility to read the label.

In a recent check she had found a large bottle of shampoo selling at 79 cents. Beside it, the identical brand advertised two small bottles for 98 cents. However, the large bottle contained 8 1-16 ounces, and the two small ones combined only contained seven ounces.

Following the panel, a question was asked from the audience: "How much do all the fancy containers cost us?"

The panel decided that while there was certainly a fairly high percentage of cost involved in pre-packaging, the pre-packaging had reduced sales staff, thereby saving cost.

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PARTS DEPT.

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little "minx"

Just a little bit shorter . . . a little bit sweeter and so very much you. An ever-so-young and flattering hairdo skillfully shaped by our experts for an easy-to-manage brushable coiffure.

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Ladies' Suits and Coats, each 1.50
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Page THE CLEANER
2929 Douglas

For Her Easter Gift

Three-Piece Dresser Set

SPECIALLY PRICED AT $5.00

Wondering what to give her for an Easter gift? Here is a wonderful opportunity to purchase a beautiful three-piece dresser set at a special low Easter price. Four designs to choose from in a choice of colors.

Three-Piece Set: Mirror, Hair Brush, Comb 5.00

Open Thursday, March 26, till 9 p.m.

Closed Good Friday, March 27

BIRKS JEWELLERS

706 - 708 YATES STREET EV 2-4241

Announcement . . . the Famous
RELAX-A-CISOR
is now available in the Greater Victoria area
THIS IS THE EASY
HOME METHOD OF REDUCING
THE SIZE OF YOUR
WAIST, ABDOMEN, HIPS, THIGHS
You have read about it in the leading magazines . . .
NOW HAVE A FREE TRIAL and see for yourself!
216 Robert Street, or Phone EV 3-1984

KRESGE'S

EASTER CANDY

CHOCOLATE CREAM AND MARSHMALLOW-FILLED EGGS, Plain and decorated 49¢
HOLLOW CHOCOLATE MOULD NOVELTIES. Cellophane bagged. 2 for 25¢ or 2 for 35¢
BOXED HOLLOW MOULD CHOCOLATE NOVELTIES at 49¢ to 79¢
LOWNEY'S CREAM-FILLED EGGS. Foil wrapped, each 5¢ and 10¢
PANNED M.M. EGGS, lb. 49¢ JELLY EGGS, lb. 49¢
"KRESFAIR" ASSORTED CHOCOLATES, by Smiles 'n' Chuckles. Special, 1-lb. box 79¢
FILLED EASTER BASKETS 19¢ to 49¢ PLUSH EASTER TOYS $1.98 to $2.98

Store Hours: Open All Day Tuesday and Wednesday and Open Thursday till 9 p.m.

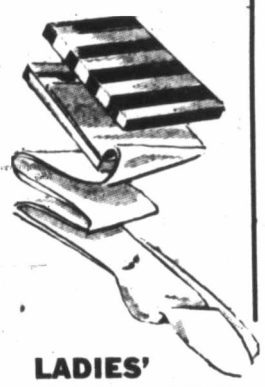
"FOR A WOMAN'S EASTER"

LADIES' FULL AND HALF SLIPS
Lovely styled slips in nylon acetate and opaque nylon . . . all beautifully trimmed. New spring shades: white, Madrid pink, reflection blue, coral reef, Bali teal. Sizes 32 to 40.
98¢ to $2.98

Ladies' Floral HALF HATS
Top your spring wardrobe with a gay, new half-hat for charm and color! Lilac floral clip hats come in a bevy of delightful shades. See them . . . wear one. Each in plio box $1.98
Ladies' Petal Clip Half Hat 98¢

Ladies' Silk and Rayon Mixture Squares
Size 32x32" . . . beautiful blends . . . hand-rolled edges. Assorted Spring shades.
59¢

Ladies' Nylon Oblongs
New Spring shades to match new Spring millinery 59¢



LADIES' NYLON HOSE
First quality seamless mesh, looped toes. Delightful new spring shades. Sizes 8½ to 11.
98¢ pair

MEN'S CAR COATS
Rubberized, finger-tip length, five-button front, fly-covered front, three pockets, tab and two buttons on sleeve. Collar, split sides, matching rayon plaid lining. Sizes 36 to 46 $3.98

Spring Jewelry
Select now from our Easter fresh collection . . . the latest creations in the color that's right! Ear Clips - Pins - Necklaces and a good assortment of Pearls.
39¢ to $1.49

LADIES' BLOUSES
"Sanforized" cotton blouses in roll-up sleeves and short sleeves . . . tuck-in style or popular overblouse style . . . delightful variety. Rainbow bright colors to add sparkle to your wardrobe! Solid colors, white and pastel chic stripes, or prints. Sizes 32 to 38.
Special 77¢

NEW, LIFELIKE FLOWERS FOR EASTER
Silk and velvet roses, including the toned ombre shades so new for spring. Also, velvet violet clusters and daisy clusters . . . garden-fresh looking . . . and so delicately colored they look real. Big variety!
Roses and Violets 39¢
Daisies 29¢

LADIES' PURSES
Exciting new handbags for Easter! All shapes . . . all types . . . all in good-looking leather-like textures, including patent and calf grains. Fresh Spring shades, including black patent and bone calf.
$1.49 to $1.98

MEN'S TIES
Big selection of new patterns for Spring. Jacquard patterns, stripes and solid colors.
$1.00

CHILDREN'S MILLINERY
Young 'n' sweet Easter bonnets in assorted Swiss braids . . . hug-me hats, face-framing brims, all gay with sweet young trims to suit age groups 4 to 6x and 7 to teen-age. White, pink, wheat and powder.
$1.98

Matching Straw Purses
Swiss braid with drawstring top and sheer nylon ruffle around edge 98¢

MEN'S SPORT SHIRTS
Latest stripes and patterns, short and long sleeves. Sizes small, medium and large.
$2.59 and $2.98

Kresge's Your Family Thrift Centre